

Welcome ...

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This month our newsletter opens with a piece on [how workplace dress codes have evolved in the post-COVID era](#). It is a summary of an informal 'coffee chat' organised by our colleagues at the Management Consultancy Network of the British Academy of Management. You can also read [an article on the topic](#) that was written by yours truly a few months back and got the conversation started. (At the foot of the article, there is an invitation to join the next BAM MCN Coffee Chat. Unfortunately the date of that has now passed.)

Adventures in ignorance

In this [thought-provoking article](#) on LinkedIn, David Knott, CTO for UK Government, emphasises the levels of uncertainty associated with major technology transformation programmes. Despite a programme employing the latest methodologies and the best professionals, the professionals don't always understand each other and the plans are usually derailed by reality. David Knott advocates the use of tools to minimise uncertainty and a healthy dose of humility.

Our [In-Brief section](#) in this edition includes a series of articles focusing on a range of current topics such as this year's forecasts of the consulting market, the lessons that can be learnt from the failings of Google Translate and how leaders can improve their decision-making.

Finally, we share the [key takeaways](#) from a recent online event organised by our colleagues at Harvard Business Review focused on the '[HBR Guide to Generative AI for Managers](#)', a book that aims at helping managers to embrace the adoption of Gen AI and make it part of their daily work.

The Newsletter Editor

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