

Welcome ...

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This month's newsletter opens with a [short summary](#) of the recent in-person event that we held at Bayes Business School on February 5th. Our speaker for the session, Professor Neil Maiden of Bayes Business School's Institute of Creativity and AI (ICAI) discussed the role that AI can play in the improvement of our work as management consultants. In his piece, our Director, Jim Foster, shares his key takeaways from the discussion.

CMCE - BAM Joint Event: 'Operationalising the Strategy Process: Doing Strategy Properly', Tuesday 4th March, 6.00 pm, Plaisterers' Hall, London EC2Y 5JU

Don't miss out the opportunity to join the [upcoming in-person event](#) that we are hosting in collaboration with the British Academy of Management (BAM) at Plaisterers' Hall on Tuesday 4th March. This interactive workshop will be led by Dr Steve Gibbs who will share his extensive experience and knowledge on how to operationalise the strategy process and "do strategy properly". Click to [here](#) to read more and sign up for the event.

Our main feature '[Sourcing Knowledge- Part 3](#)' was written by Nanette Young FCIPS FIC FRSA, Liveryman of the Worshipful Company of Management Consultants. In the third part of her reflection on how to acquire knowledge, Nanette discusses the importance of social capital as a potential solution to what reports from Davos 2025 define as the "epistemological crisis" of knowledge.

CMCE Workshop: 'Building Trust to Deliver Consultant Value', Tuesday 25th March, 6.00 pm, Plaisterers' Hall, London EC2Y 5JU

We also give advance notice of another in-person event happening later in March, a highly interactive workshop on '[Building Trust to Deliver Consultant Value](#)'. [Booking](#) is already open.

Finally, this edition's [In-Brief section](#) includes a series of articles focusing on a range of current topics such as the importance of purpose and identity, the leadership lessons learnt in 2024 and the status of the UK labour market.

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by



*The Worshipful Company
of Management Consultants*