

Welcome ...

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We are delighted to open this month's newsletter with [the first in a series of four pieces](#) that PR Smith is writing for CMCE in conjunction with a 40-minute webinar that he will lead on 14 November 2024 (more details on this event will be released shortly). The webinar will focus on Business Planning enabled by AI using SOSTAC® Methodology. PR Smith is a best-selling international author and speaker (incl. TedX Talker) and founder of both SOSTAC® Plans and the NFP edutainment programme [The Great Sportsmanship Programme](#). In his first article, PR Smith sets the scene by providing us with an introduction to the methodology and its practical application.

**CMCE Research Awards 2024, Thursday 17 October, 6.00 pm**

Upcoming events – save the date! October will be a busy month in our event calendar. Our next event is the CMCE Research Awards 2024 on October 17<sup>th</sup> when will be announcing the winners of the biennial CMCE Research Awards in three categories: client-consultant relationships, technology and consulting, and developing management consulting skills. We will also be announcing the best overall paper to which we will be awarding the [Urwick Prize](#). Please [join us](#) to find out who has won these prestigious prizes and to hear more about the important contribution that they have made to the consulting profession.

**CMCE - BAM Joint Event: Strategy as Uncertainty Work; Monday 28th October 2024, 5.00 pm**

Later in the month on October 28th we will host a CMCE - BAM MCN ([British Academy of Management \(BAM\) Management Consulting Network](#)) joint Event: *Strategy As Uncertainty Work* which will explore strategy as a means of working with uncertainty in order to take the next step forward. We will welcome Dr. Alan Tait, Senior Lecturer in Strategy at the University of Portsmouth, who will provide participants with the opportunity to learn about the work involved in developing and executing strategy in uncertain times. [Book now!](#)

Our second article '[From ancient advisors to modern masters: the witty evolution of management consulting](#)' was written by Dannielle Haig, principal business psychologist, executive coach, and board advisor. As she explains herself, in her piece Dannielle traces the development of our noble profession across the centuries, from its humble beginnings to its current state of caffeinated excellence.

Finally, this month's [In-Brief section](#) includes a series of articles focusing on a range of current topics such as the consequences of cost-cutting and unfortunate leadership decisions, the next frontier of generative AI, and remote working.

The Newsletter Editor

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