

CMCE Consulting Research Awards 2024

The Centre for Management Consulting Excellence (CMCE) is delighted to announce that it will be running its Research Awards programme, now being held biennially, this year and the authors of relevant papers are invited to submit them for consideration.

The purpose of the Awards is to encourage the application of research to consultancy and the Centre aims to recognise outstanding research in this area.

Anyone can nominate research (their own or someone else's) for an Award but should consider the eligibility criteria set out below. The Centre's Assessment Panel will consider the nomination and if it is eligible will confirm with the author(s) that they wish to be considered for an Award.

The Assessment Panel will then construct a shortlist of eligible research and authors will be asked to prepare a short summary of their research explaining how it meets the assessment criteria set out below. This will be used to create a list of finalists, whose entries will be further reviewed in order to determine the Award winners.

Eligibility

The eligibility criteria for the Awards (i.e. the conditions that need to be satisfied for a piece of research to be considered) are:

- **Topic of the research:** it should be relevant to the field of management consultancy. It can therefore be about management consultancy, or of value to the practice of management consultancy.
- **Form of the research:** it should be a piece of research that has been published. This might be in a journal, in a book or on-line, or in any other medium that the Assessment Panel deems appropriate. For the avoidance of doubt, whole books, PhD and Masters' theses are not eligible for an Award. A full copy of the published research should ideally be available (free of charge) for the Assessment Panel to review once shortlisted. If this is not possible the final review will be based on a summary.
- **Time limitation:** it should have been published or is expected to be published in the period 1st June 2022 to 31st April 2024.
- **Language of the research:** it should have been published in English.

Assessment criteria

The Assessment Panel uses the following criteria:

- **The relevance of the research to management consultancy.** For example, while any research into management in general might be argued to be relevant to management consultancy, research that is about the practice of, or is of clear application to, management consultancy would be deemed to be more relevant.
- **The potential value of the research to those involved in management consultancy** – for example, research that shows how consultants can provide more value in terms of higher

quality or lower cost to clients. To be of value, the research is likely to provide new insights or describe innovative approaches.

- **The potential or actual impact of the research.** This might, for example, consider the ease of its dissemination, adoption or application in the management consulting community.

Submitting a nomination

Please send your nominations to Dr Karol Szlichcinski, who is coordinating the Awards process, at karol.szlichcinski@cmce.org.uk referencing the title of the paper, the authors and where it has been published, plus any other information you consider might be helpful to the Assessment Panel.

Timing

The deadline for this initial stage is midnight on 7th May 2024. Shortlisting and final review will take place over the subsequent months and the winners will be notified ahead of the Research Conference, which is scheduled to take place on 17th October 2024.

Further information

Please direct any further queries to karol.szlichcinski@cmce.org.uk.