

CMCE Consulting Research Awards 2020

One of the aims of the Centre is to promote sharing of academic research and practitioner experience in the management consulting community. To this end, the Centre this year is launching its annual Research Awards, the purpose being **Encouraging the application of research to consultancy.**

One of the objectives of the Centre is to encourage and promulgate research that is of value in management consultancy. The CMCE Consulting Research Awards, presented at the annual Research Conference, are aimed to recognise outstanding research in this area. Awards currently are made for research in several categories. These have not yet been confirmed for 2020 but as an indication the three categories in 2019 were:

- Technology and consulting;
- Client consultant relationships;
- The changing environment of the consultant.

The Urwick Cup for the best entry overall is also awarded at the same event by the Worshipful Company of Management Consultants.

Anyone can nominate research (their own or someone else's) for an Award but should consider the eligibility criteria set out below. The Centre's Assessment Panel will consider the nomination and if it is eligible will confirm with the author(s) that they wish to be considered for an Award. One of the requirements is that the author (or at least one of the authors if the research has been conducted by a team) should be available to present their research at the annual Research Conference, held in London, which in 2020 will be on November 10.

The Assessment Panel will then construct a shortlist of eligible research and authors will be asked to prepare a short summary of their research explaining how it meets the assessment criteria set out below. This will be used to create a list of finalists, whose research papers will be reviewed in order to determine the winners in each category.

Eligibility

The eligibility criteria for the award (i.e. the conditions that need to be satisfied for a piece of research to be considered) are:

- **Topic of the research:** it should be relevant to the field of management consultancy. It can therefore be about management consultancy, or of value to the practice of management consultancy.
- **Form of the research:** it should be a piece of research that has been published. This might be in a journal, in a book or on-line, or in any other medium that the Assessment Panel deems

appropriate. For the avoidance of doubt, whole books are not eligible for an Award. A full copy of the published research must be provided free of charge for the Assessment Panel to review.

- **Time limitation:** it should have been published in the previous two calendar years.
- **Language of the research:** it should have been published in English.

Assessment criteria

The Assessment Panel uses assessment criteria as follows:

The relevance of the research to management consultancy. For example, while any research into management in general might be argued to be relevant to management consultancy, research that is about the practice of, or is of clear application to, management consultancy would be deemed to be more relevant.

The potential value of the research to those involved in management consultancy – for example, research that shows how consultants can provide more value in terms of higher quality or lower cost to clients.

The potential or actual impact of the research. This might, for example, consider the ease of its dissemination, adoption or application in the management consulting community.

The appropriateness of the research to the award category for which it has been entered. If the research is applicable to more than one award, the Assessment Panel will consider it for each such award, but it will only be eligible to win one award.

Any other criteria that the Assessment Panel determines are applicable.

Submitting a nomination

Please send your nominations to the Centre at info@cmce.org.uk referencing the title of the paper, the authors and where it has been published, plus any other information you consider might be helpful to the Assessment Panel.